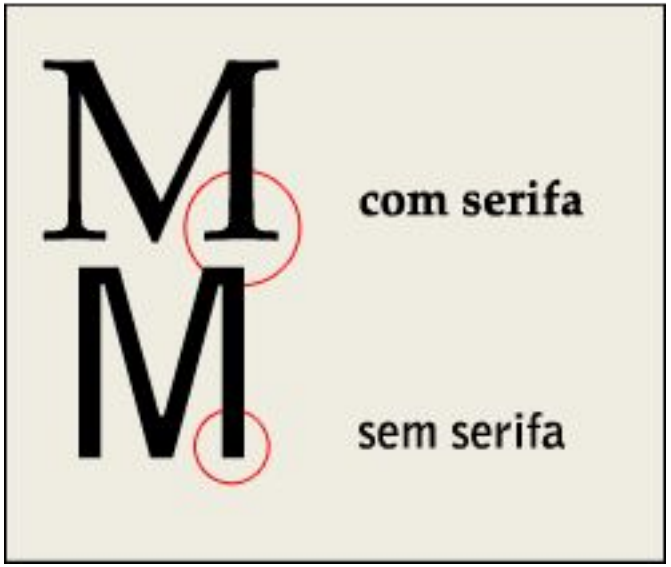
composição 4

Tipografia

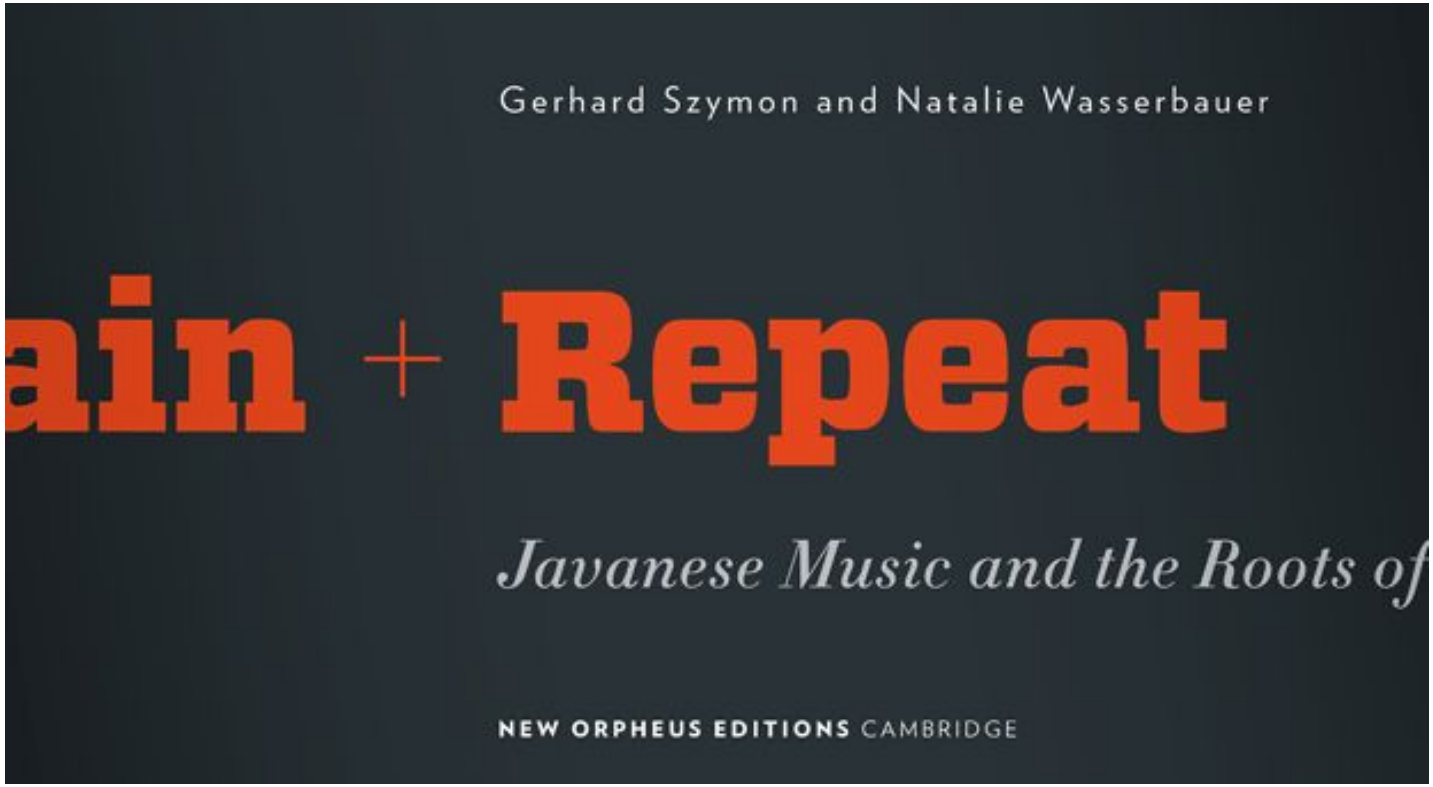
- serifa
- sem serifa



Tipografia

Frutiger 45 Light
Frutiger 46 Light Italic
Frutiger 55 Roman
Frutiger 56 Italic
Frutiger 65 Bold
Frutiger 66 Bold Italic
Frutiger 75 Black
Frutiger 76 Black Italic
Frutiger 95 Ultra Black

Tipografia


Gerhard Szymon and Natalie Wasserbauer
ain + Repeat
Javanese Music and the Roots of
NEW ORPHEUS EDITIONS CAMBRIDGE

Tipografia

Using a serif font?

Combining it with a sans-serif font usually does the trick.

Using a sans-serif font?

Combining it with a serif font works as well.

Combining two

similar fonts is never a good idea.

CONTRAST

is essential

STICK TO TWO FONTS,

OR THREE IF YOU MUST

(BUT USE IT SPARINGLY)

DONT mix moods

Combine fonts

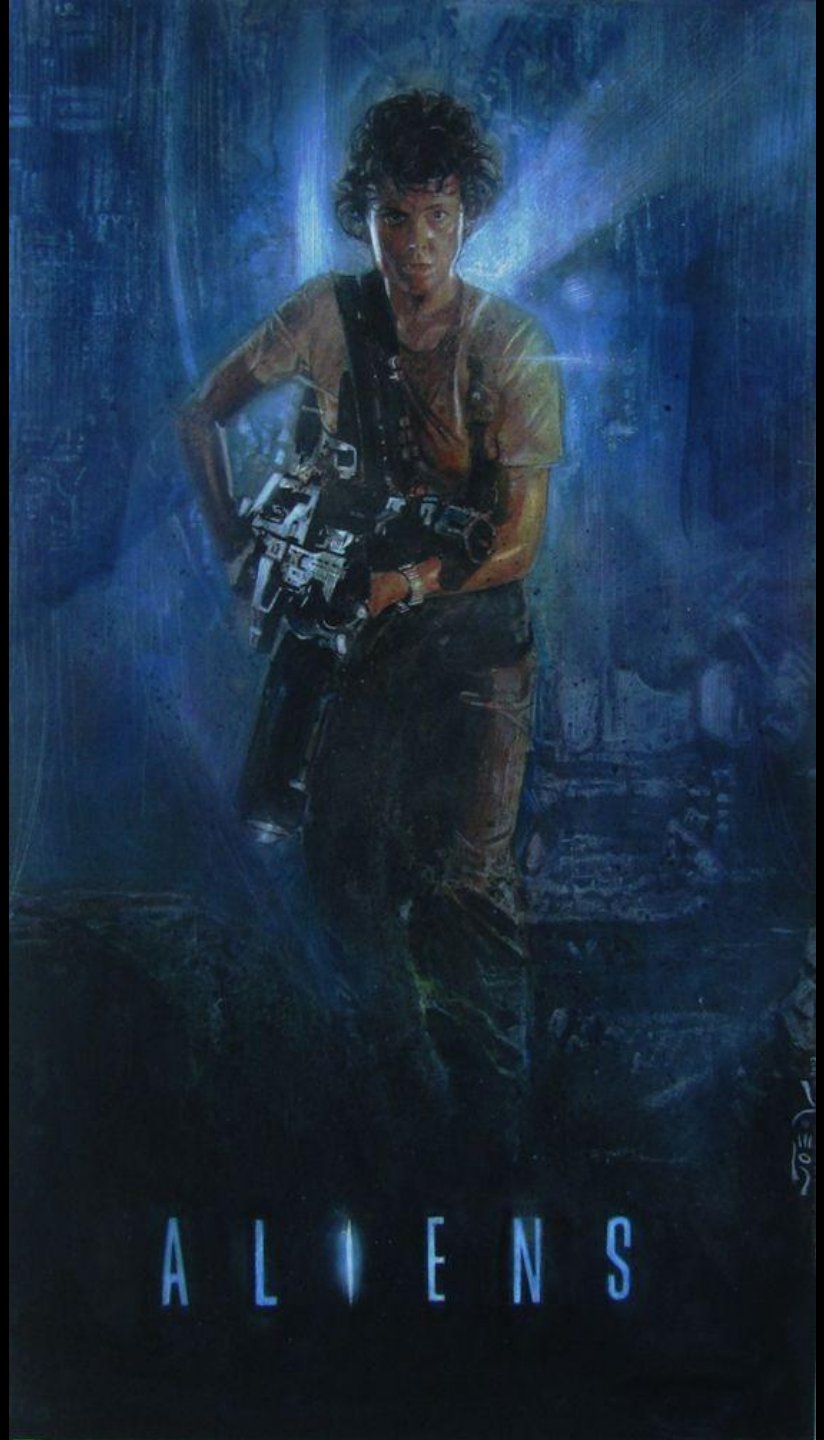
of complimentary moods

Keep it simple.

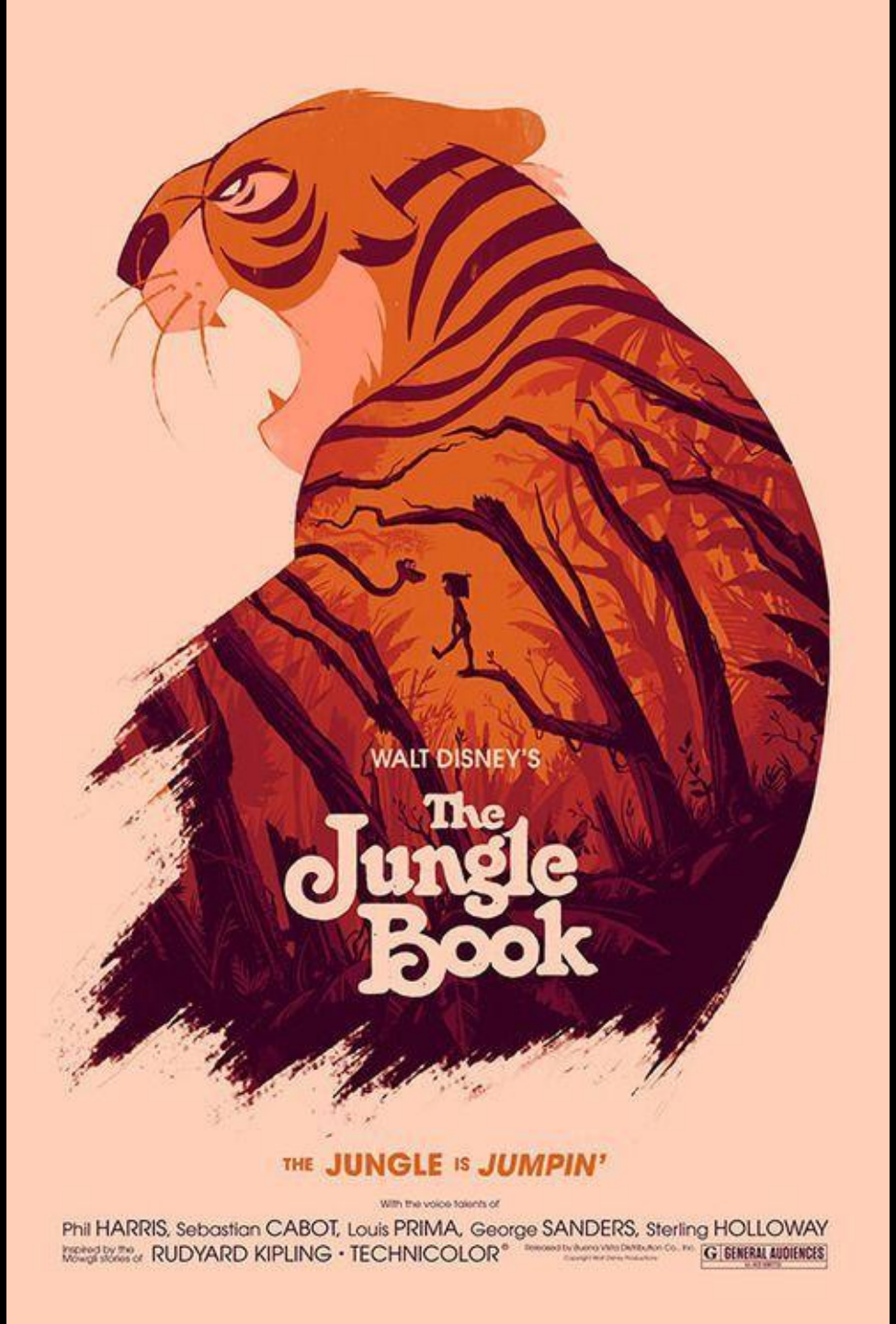
use different weights of fonts
in the same font family

COMBINE FONTS

of similar time eras


ALIENS

STAR WARS
RETURN OF THE JEDI
MARK HAMILL HARRISON FORD CARRIE FISHER BILLY DEE WILLIAMS ANTHONY DANIELS
DAVID PROWSE KENNY BAKER PETER MAYHEW FRANK OZ
RICHARD MARQUAND HOWARD KAZANJIAN GEORGE LUCAS LAWRENCE KASDAN GEORGE LUCAS GEORGE LUCAS JOHN WILLIAMS
LUCASFILM
PG
DOLBY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